



UNIVERSITA' DEGLI STUDI DI PALERMO  
D.I.E.E.T

## TEXAS INSTRUMENTS MEETS NEW ENGINEERS

**Aula Savagnone**

**22 Febbraio 2011, Ore 09:00**

### **-What's new with TI**

- **European locations and activities**
- **Areas of growth and success**

### **-How technology enables progresses in our life: some examples**

### **-Professional challenges and paths within TI**

- **Which career?**
- **Strong technical background: why?**
- **Analog or Digital?**